



## **Bhupen Mistry**

### **Governor**

I have recently joined as a Governor at OAK Multi Academy Trust.

I bring over 25 years of strategic marketing and communications experience, including 15 years within the education sector. I have led multi-channel campaigns, developed clear and compelling narratives around complex social issues, and worked collaboratively with public bodies, charities, employers and community partners. My experience includes strategic planning, stakeholder engagement, budget management, and mentoring teams; all grounded in an ethical, inclusive, and impact-focused approach. I am confident analysing performance, asking constructive questions and helping shape long-term strategy while remaining sensitive to the human realities behind the work.

I wanted to become a school governor because I believe deeply in the power of education to change lives. Having worked extensively with organisations focused on skills, young people, and community development, I have seen how much schools matter; not only as places of learning, but as places of safety, opportunity, and confidence-building.

I would like to use my skills to help a school create the best possible environment for its pupils. Being a governor is a way to contribute something meaningful, give back to the community, and support young people to achieve their full potential.